

UGC CREATOR • SILVER HAIR + PRO-AGING BEAUTY • SACRAMENTO AREA

Nicole Davidson

Silver at 44. *Skin that didn't get the memo.*

Natural silver hair and a former tech director's brain. I test your product like a system and talk about it like your smartest, slightly unhinged friend. **Gray on purpose. Honest on camera. I read your label like a spec sheet.**



44

age, natural silver hair

7 days

standard turnaround

9:16

vertical, 1080p, captions

What I make

- Hair and skin routines (problem / solution)
- "Spec sheet" label reviews
- GRWM and day in the life
- Honest first impressions and unboxings
- Testimonials from real use
- App and tool demos

Best fit

- Silver and gray hair care, scalp care
- Pro-aging skincare and SPF
- Makeup for 40+
- The smart 40-something: apps, AI, life admin

Audience I speak to: women 40+ who stopped hiding their age and started reading labels.

Rates

Single video (up to 30s)	Starting at \$150
3-video bundle	Starting at \$400
Paid ad usage	Quoted per project
Whitelisting / Spark Ads	Quoted per project
Raw footage	Quoted per project
Rush (under 72 hrs)	Quoted per project

How I work

- Natural light, no filters, no beauty mode
- Approved claims delivered word for word
- Before / after only from real use
- 50% deposit, 1 revision included
- 9:16, 4K or 1080p, via Google Drive
- Raw footage available on request
- Starting prices include 3 months organic use

Let's work together

Email: getmoneyniki@gmail.com | nicoledavidsoncreates.com | Instagram @nicoledavidsoncreates